REMARKS

In the Restriction Requirement mailed March 5, 2009, the Examiner has restricted the claims to one of the following inventions under 35 U.S.C. 121:

- Claims 1-4, 8-10, 15 and 32-33, drawn to a sales activity feedback method and a
 system for communicating via a network for an item offered in a network based sales
 system, the information causing the user interface to display a plurality of price
 choice selection controls, generating a feedback indication, and communicating via
 the network the feedback indication to the user interface, classified in class 705,
 subclass 26.
- II. Claims 11-14 and 34, drawn to a user interface of a network based sales system having an item identification area responsive to the sales server via the network and to display information, a plurality of price choice selection controls for the selected item displayed, and a feedback indication area response to the sales server via the network, the feedback indication area operative to display feedback indication, classified in class 705, subclass 1.

Applicants elect, without traverse, Group I, claims 1-4, 8-10, 15 and 32-33. Applicants respectfully cancel claims 11-14 and 34 (Group II) without prejudice or disclaimer, and reserve the right to reintroduce them in one or more Divisional Applications at a later date.

CONCLUSION

Applicants respectfully submit that the claims are in condition for allowance, and notification to that effect is earnestly requested. The Examiner is invited to telephone Applicants' attorney at (408) 278-4053 to facilitate prosecution of this application.

If necessary, please charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

Respectfully submitted,

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Date April 06, 2009

By / Sle ellershighe /
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CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being filed using the USPTO's electronic filing system EFS-Web, and is addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 6 th.1 day of April; 2009. April 2009.

Chris Bartl

Signatur

Name